

# WINE BY JOE



“Serious Wines Without Attitude”

# WINE BY JOE



REALLY GOOD

**PINOT GRIS**  
2007 OREGON

13.5% ALCOHOL BY VOLUME

My objective with WINE BY JOE is to produce approachable wines that are true to their varietal character. I strive for crisp yet rich white wines and juicy, soft red wines that have complexity & nuance, but are imminently easy to drink. Our labels are simple, cheeky and devoid of any wine-geek speak. So if you want label poetry look elsewhere, if you want “really good” Pinot Gris, then you’ve found it.

Our customers range from novice wine-drinkers who want to experience the typicality of Pinot Noir from Oregon to savvy wine enthusiasts looking for bragging rights to have found the greatest value in Pinot Noir.

WINE BY JOE is a versatile wine that is at home in the finest restaurants, in the park on a picnic blanket, at a friends dinner party, or in the back of a truck at a tailgate party. Wherever you choose to enjoy our wines, we thank you for your patronage.

-Joe Dobbes, Proprietor & Winemaker

## 2007 WINE BY JOE “REALLY GOOD” PINOT GRIS



Vineyard Sources:	100% Willamette Valley
Fermentation:	Stainless Steel
Barrel Aging:	Nope, we like it crisp & fresh
Alcohol Level:	13.5%
Titrateable Acidity:	6.3 g/L
pH level:	3.23
Residual Sugar:	<0.25%

Suggested Retail: \$14.00

UPC Code:	1 80937 00002 8
Case Dimensions:	13.56x10x11.69
Case Weight:	34.5 lbs
Pallet Configuration:	56cs – stacked 14x4